

We go where families already are.

Four programmes. Waterloo Region. Nobody asked to prove anything.

CHILDREN'S GIFT PROGRAMME • COMMUNITY WELLBEING TABLE
COMMUNITY VOICES • CIVIC ACCESS

A guide for donors • 2026

THE ASK

Our programme budget for the year is \$16,700.

We have raised **\$100**. Every dollar of that budget is a programme delivered, and every programme below is costed from what it actually takes to run.

Programme	What it delivers this year	Cost	Raised
Children's Gift Programme	200 children, across every age band, at community events in Cambridge and Brampton	\$7,000	\$100
Community Voices	Three policy dialogue sessions, each with a published summary	\$4,500	\$0
Civic Access	Six community awareness sessions across the Region	\$3,600	\$0
Community Wellbeing Table	Four full days, staffed and multilingual	\$1,600	\$0
TOTAL		\$16,700	\$100

You can give to the whole year, to one programme, or to whatever we need most. All three are useful and we will tell you exactly what happened to it either way.

► THE ONE WITH A DEADLINE

The Children's Gift Programme closes for registration in early November.

We buy gifts against the number of children registered by that date. **A gift given before it becomes a gift in a child's hands this year. A gift given after it does not.** The other three programmes run year round and have no such cliff.

The figure of 200 children is our planning number for this season. If more register we will say so and ask again. If fewer do, we will tell you that too and the balance carries forward in the same programme.

THE MOST USEFUL GIFT YOU CAN MAKE

Unrestricted. It lets us put money where the shortfall actually is — which, in a small organisation running four programmes, is never where you predicted in September. A restricted gift is spent on its programme and nothing else, which is a promise we keep absolutely; it also means we cannot move it when something else runs short.

If you would rather direct it, direct it. We would simply rather you knew that **“wherever it is needed most” is the gift that does the most work.**

► BEFORE YOU GIVE — THE ONE THING TO KNOW

Fondation Mir Héritage is a federal not-for-profit corporation. We are not a registered charity and we cannot issue charitable tax receipts.

We are working towards registration. Until it is granted, a gift to us is a gift — not a deduction, now or retrospectively. **We put this on page two rather than page twelve because you should decide with it in front of you.**

PROGRAMME ONE • CHILDREN'S GIFT PROGRAMME — \$7,000

The promise is that every registered child receives a gift. Every child, at every age.

It is a small promise and an unusually difficult one to keep, because it removes every escape route an organisation normally has. You cannot run out. You cannot quietly cap it at the door. You cannot decide on the day that fourteen-year-olds do not really mind.

That is exactly why we made it. A family turned away once does not come back to find out whether this time is different.

HOW WE KEEP IT

Advance registration	Families register online. First name and age band only. No address, no income, no documents.
A published cut-off	Registration closes in early November. We buy against the real count, not a guess. This is what makes the promise keepable rather than reckless.
Gifts held by age band	0-3 • 4-6 • 7-9 • 10-12 • 13-15 • 16-17. Nothing is handed to a child that was meant for someone years older or younger.
A count afterwards	We publish how many children received a gift, broken down by band, and what it cost per child.

THE AGE NOBODY BUYS FOR

Every collection runs out of teenagers. Toys for small children arrive in quantity; something a fifteen-year-old would actually want does not. **A teenager watching younger children receive gifts is the precise moment a child learns where they stand.**

If you are choosing what to give, choose 13 to 17. It is the band we are most often short of and the one that matters most to the child receiving it.

PROGRAMME TWO • COMMUNITY VOICES — \$4,500

Decisions about mental health services, employment supports and housing are made in rooms most families never enter.

Community Voices puts those families in the room with the service providers, employers and public decision-makers who shape their lives — a moderated conversation on a single question, small enough that everyone speaks.

Every session ends with a written summary of what was said and what was asked for, published openly. **Non-partisan: every elected official at the relevant level is invited, or none is, and we never meet during an election campaign.**

\$1,500 runs one session — venue, moderator, transport and childcare so that the people whose lives are being discussed can actually attend, and the published summary afterwards. **Three sessions a year is \$4,500.** The first two, in early 2027: *When the work goes* — what happens in the weeks between losing a job and losing housing; and *The conversation we don't have* — mental health in communities where it is not discussed.

PROGRAMME THREE • CIVIC ACCESS — \$3,600

Knowing how to vote is not the same as knowing who to vote for. The first is a skill and can be taught; the second is nobody's business but the voter's. Civic Access helps people understand how local government works and how to take part — who can vote, what identification is accepted, which ward they live in, where and when to go, and what help exists if they need an interpreter or an accessible polling station.

Our information comes from the City Clerk and Elections Ontario, in plain language and in the languages our community speaks. **We tell people that their vote matters and how to use it. We never tell them who to use it on.**

\$600 runs one session — room, translated handouts, interpretation. **Six sessions a year is \$3,600.** Municipal turnout in Ontario is the lowest of any election we hold, and the people missing from it are disproportionately the people we serve.

PROGRAMME FOUR • COMMUNITY WELLBEING TABLE — \$1,600

Staffed by us in several languages, with clear information on mental health support, employment insurance and housing help. **No forms. No registration. No names taken.** Someone to talk to, and somewhere to be pointed.

It exists because the distance between needing help and asking for it is mostly made of paperwork and shame, and a table in a room full of people removes both.

\$400 covers one full day — printed materials in four languages, interpretation, and the staffing. **Four days a year is \$1,600.** It is the cheapest programme we run and, per dollar, probably the one that reaches the most people.

THESE PROGRAMMES ARE OURS

Fondation Mir Héritage is independent of every event at which it appears. We design our programmes, we fund them, we staff them and we publish what they achieved. Sometimes we deliver them at an event organised by others, because that is where the families are — but the programme belongs to the Foundation.

What that means for you: your gift follows the programme, not the venue. If a partnership ends, a date moves or an event does not happen, the programme continues and your gift is spent exactly as you gave it. Our name and logo are used by others only with our written approval, each time.

WAYS TO GIVE

MONTHLY — THE ONE THAT ACTUALLY SUSTAINS US

Monthly	Over a year	What it holds together
\$10	\$120	Three children a year, without anyone having to ask.
\$30	\$360	Ten children a year, or most of a Civic Access session.
\$100	\$1,200	A whole Civic Access year, or most of a Community Voices session.

Monthly gifts are worth more to us than their size suggests. They arrive whether or not anyone runs a campaign, and they let us order gifts early rather than in the last fortnight at the worst prices.

ONE-OFF

Gift	What it does	Programme
\$35	A gift for one child.	Children's Gift Programme
\$105	Three children — roughly one family.	Children's Gift Programme
\$350	A whole age band: ten children, and we will tell you which band.	Children's Gift Programme
\$400	One full day of the wellbeing table — materials in four languages, interpretation, staffing.	Community Wellbeing Table
\$600	One Civic Access session — room, translated handouts, interpretation.	Civic Access
\$700	Twenty children, across every band.	Children's Gift Programme
\$1,500	One Community Voices session — venue, moderator, participant transport and childcare, published summary.	Community Voices
\$1,600	The wellbeing table for a whole year — all four days.	Community Wellbeing Table
\$3,600	Civic Access for a whole year — six sessions.	Civic Access
\$7,000	Every child we are planning for this season.	Children's Gift Programme
\$16,700	The entire programme budget for the year. All four programmes, fully funded.	All programmes

IN KIND — OFTEN THE MOST USEFUL THING YOU CAN GIVE

New, unwrapped gifts, particularly for 13 to 17 year olds. Printing. Interpretation. The use of a room. **Email us before sending so we know what is coming and can record it properly.**

IN MEMORY, OR IN HONOUR OF SOMEONE

A gift can be made in someone's name. We will record it that way, tell you how many children it reached, and — if you wish — write to the family you are honouring to tell them what was done in their name. **We will never publish a name without asking you first.**

WHAT YOU RECEIVE FROM US

Within 48 hours	A written acknowledgement with a donation reference, the amount, and the programme it is designated to. It will say plainly that it is not a tax receipt.
After the season	A letter telling you how many children received a gift, how many in the band you funded, and what it cost per child.
Once a year, at most	One letter about what the Foundation did and what it needs next. We will not email you monthly.
Whenever you ask	A straight answer about where your money went. Telephone 226-978-2392.

WHAT WE COMMIT TO PUBLISH, AND WHEN

By 31 December 2026 we will publish, on mirheritage.com:

Programme by programme: the number of children who received a gift, by age band · how many people used the Community Wellbeing Table · how many attended each Civic Access session · and for every programme, the total raised, the total spent and the cost per person reached.

If the numbers are disappointing, we will publish them anyway. An organisation that only publishes good years is not publishing.

WHO IS RESPONSIBLE — HONESTLY

Fondation Mir Héritage is a federal not-for-profit corporation, number 1789058-3, incorporated in 2026. It is led by its founder, Georgiana Masgras-Irshidat, and currently governed by a founding board.

We are in the process of appointing independent directors and narrowing our governing objects, which are the two steps required before we can apply for charitable registration. We are telling you that because it is the honest answer to “who is watching the money”, and because you will find it out anyway if you look.

What exists today: every gift recorded on the day it arrives, restricted gifts spent only on their purpose, and a published account of what was done. What does not yet exist: an independent board and charitable status. Both are being built.

OUR PROMISES TO YOU

1. **Every gift is recorded the day it arrives** — donor, amount, purpose, and who received it.
2. **Restricted gifts are spent only on their purpose.** If we cannot spend it as given, we will contact you and ask. We will not decide for you.
3. **We will never tell you we are a charity** until the Canada Revenue Agency says we are.
4. **We will not sell, share or trade your details** with anyone, for any reason.
5. **One letter a year, unless you ask for more.** You can stop hearing from us at any time and we will not ask why.

HOW TO GIVE

Online, one-off or monthly	Through our Zeffy page, linked at mirheritage.com . Zeffy charges no commission, so the full amount reaches the programme.
Cheque	Payable to Fondation Mir Héritage · 595 King Street East, Kitchener, Ontario N2G 2M2.
Interac e-Transfer	To info@mirheritage.com — please read the notice below first.
In kind	Email us first: info@mirheritage.com .
Companies	Support for a named programme, matched giving, or staff volunteering on the day. We will tell you honestly whether we can use what you are offering.

▮ BEFORE YOU SEND MONEY — PLEASE READ THIS

We use one email address: info@mirheritage.com

Community events in this region have been targeted by people impersonating organisers and asking for e-transfers to look-alike addresses. A vendor has already lost money this way.

If you receive a request for money from any other address, from a personal account, or with a sudden change of details — it is not us. Telephone 226-978-2392 and check before sending anything.

We will never ask you to send money urgently, and we will never change our payment details by email.

IF YOU ARE CONSIDERING A LARGER GIFT

Telephone rather than email. We will tell you what we actually need this season, what we cannot yet deliver, and what a gift of that size would change. **If we do not think we could use it well, we will say so.**

Georgiana Masgras-Irshidat, Founder · info@mirheritage.com · 226-978-2392

Four programmes. \$16,700. One year.

And two hundred children waiting on the first of them, by early November.

Fondation Mir Héritage · Corporation 1789058-3 · 595 King Street East, Kitchener, ON N2G 2M2

info@mirheritage.com · 226-978-2392 · mirheritage.com

A federal not-for-profit corporation without share capital. Not a registered charity; charitable tax receipts cannot be issued.